

*Welcome to the*

# Woodlawn Elementary PTA Meeting

November 10, 2020



# Agenda

1. Welcome + Introductions
2. Icebreaker
3. Ways to get involved (committees)
  - a. Staff Appreciation
  - b. Communications
  - c. Racial Justice Initiative
  - d. Community Connections
  - e. Merchandise
  - f. Fundraising
4. Principal's update
5. Treasurers' update
  - a. Pie fundraiser results

## ICE BREAKER

What topics would you like to see on the agenda at future PTA meetings?

# Ways to get involved

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# Staff Appreciation

**WHAT WE DO:** We plan events and actions to communicate our appreciation for the work of Woodlawn's teachers and staff.

## WHAT WE'VE BEEN UP TO:

- Planning teacher appreciation gifts (delayed)
- Considering "Staff Appreciation Weeks" during the year – December, February and May. Discuss?

## WAYS TO GET INVOLVED:

- Email Trista and Brenda to help get this off the ground!
- Will need volunteers to collect + deliver items to teachers
- Will need parents to help spread the word in the classrooms

**CONTACT:** Brenda @ [brendoula3@gmail.com](mailto:brendoula3@gmail.com), Trista @ [atristacat@gmail.com](mailto:atristacat@gmail.com)

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  - 3.6. Fundraising
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## CONTACT THE PTA

WoodlawnSchoolPTA@gmail.com  
WoodlawnWildcatsWebsite@gmail.com

# Communications

**WHAT WE DO:** We keep the Woodlawn school community informed about PTA-related events and opportunities through Facebook, School Messenger, the Wednesday newsletter and the [woodlawnwildcats.org](http://woodlawnwildcats.org) website.

## WHAT WE'VE BEEN UP TO:

- Streamlining communications to support the work of the School
- New [woodlawnwildcats.org](http://woodlawnwildcats.org) site
  - Family Directory launch
  - Maintenance planning
  - Team and training plan
  - New features / content planning

## WAYS TO GET INVOLVED:

- Distribute flyers for upcoming events / initiatives (R. Elder)
- Join the website team (R. Wiecking)
  - **Create/research:** Photos, blog posts, page content
  - **Discuss/advise:** New sections, features, goals
  - **Produce/maintain:** train on WP, CSS / technical support

**CONTACT:** Rachel E (Communications chair) @ [rachelelder26@gmail.com](mailto:rachelelder26@gmail.com)  
Rachel W (woodlawnwildcats.org) @ [rwiecking@gmail.com](mailto:rwiecking@gmail.com)

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# Racial Justice Initiative

**WHAT WE DO:** We bring people together to talk about race, to help families develop stronger anti-racism skills and foster greater understanding across differences. Our goal is to contribute to a school community that values and supports families from all backgrounds.

## WHAT WE'VE BEEN UP TO:

- This initiative is branching off from the PTA
- We are searching for a consultant to help us develop/implement a school-wide strategy
- We are recruiting for a diverse committee to review and select the consultant

## WAYS TO GET INVOLVED:

- Email Laura/Meg if you are interested in being a part of this initiative and/or to be on the selection committee
- Email Laura/Meg if you have ideas to share

**CONTACT:** Laura @ [lauralouisekoch@gmail.com](mailto:lauralouisekoch@gmail.com), Meg @ [megbusse@gmail.com](mailto:megbusse@gmail.com)

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# Community Connections

**WHAT WE DO:** We connect with all parts of the school community (across grade levels, racial identity groups, areas of interest, etc.) through social events and informal networking. We listen to what matters most and find ways to collaborate on solutions that support student success.

## WHAT WE'VE BEEN UP TO:

- We are looking for someone to chair this committee
- We are planning a History of Woodlawn event with local historians – during Black History Month

## WAYS TO GET INVOLVED:

- Email the PTA if you are interested in being part of this effort or if you have ideas to share

**CONTACT:** Laura @ [lauralouisekoch@gmail.com](mailto:lauralouisekoch@gmail.com)

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# Merchandise

**WHAT WE DO:** We make sure your kids, your family, and our community is outfitted in the coolest Woodlawn gear. Woodlawn t-shirts meet the code of color rules and can be worn any day of the week. We sell t-shirts and hoodies at all the school events and during COVID times we are offering contact-less sales pick up and delivery (local).

## WHAT WE'VE BEEN UP TO:

- Setting up the online store



## WAYS TO GET INVOLVED:

- When we return to in-person school, we are always looking for volunteers to help sell merchandise at events or help manage inventory. Send an email to Tracy if you're interested.

**CONTACT:** Tracy @ [tracyclittle@gmail.com](mailto:tracyclittle@gmail.com)

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# Fundraising

**WHAT WE DO:** We come up with creative ways to raise money to support Woodlawn students and families. We coordinate sales of pies and plants, and set up options for you to donate where you eat, shop and play.

## WHAT WE'VE BEEN UP TO:

- Resilience Fund
- Pie Sale

## WAYS TO GET INVOLVED:

- Does your employer donate to schools?  
Especially Target, Walmart, Safeway
- Help with outreach to local businesses for February event sponsorship
- Download Benefit App
- Add Woodlawn PTA to your Amazon account

**CONTACT:** Megan @ [mlewis2002@gmail.com](mailto:mlewis2002@gmail.com)

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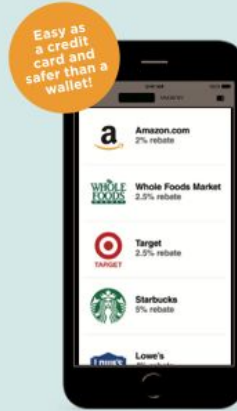
WoodlawnSchoolPTA@gmail.com  
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# Benefit is...

- a mobile app that allows you to instantly purchase digital gift cards to use online or in-store.
- Walmart, Target, The Home Depot, Amazon + more participate.
- **Businesses contribute up to 20% of your transaction back to the Woodlawn PTA.**

## Support our students whenever you shop!

You can use the Benefit app to pay for everything from groceries and clothing to dinner out and travel. We get a portion back every time you buy, and the amount we raise can make a big impact for our kids. See how easy it is!



- 1 Download the app.**  
Benefit is a free download on your iPhone® or Android™ device.
- 2 Set up your secure profile.**  
Benefit partners with top banks and financial institutions to ensure that your data is handled securely, and that your bank and credit card protections remain in place.
- 3 Select our school.**  
Simply type our school name or ZIP code in the Beneficiaries tab and select our name from the search results.
- 4 Shop online or in-store at over 160 retailers.**  
When you're ready to pay, use the app to instantly purchase a digital gift card for the amount you need. You just show your phone at the checkout counter in a store, or use the gift card online.

Download the Benefit app today and start raising money for our school—and your kids—every time you make a purchase.

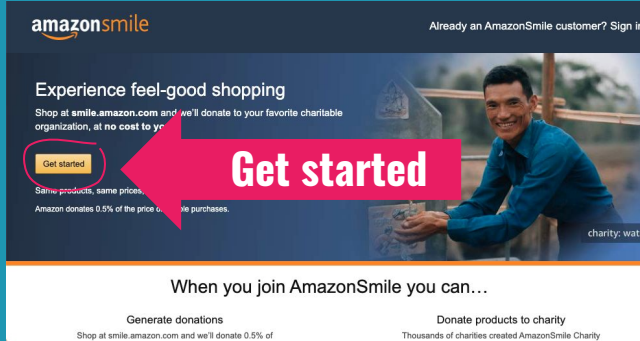


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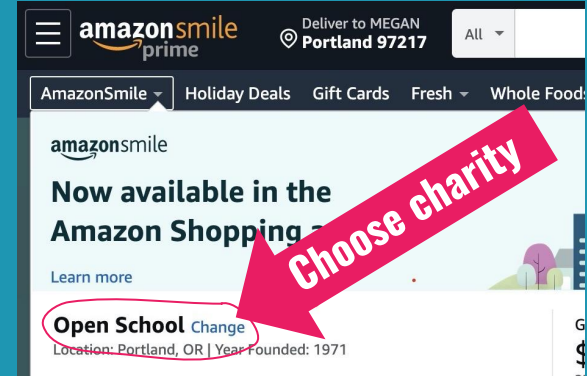
Go to: smile.amazon.com

2



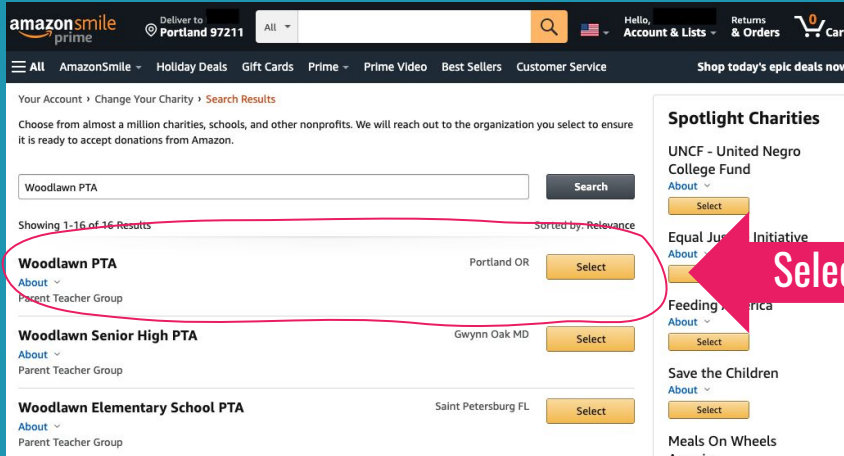
Get started

OR  
Sign in  
and...



Choose charity

3



Select Woodlawn PTA in Portland, OR



# Principal's Update

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# Pie Fundraiser

**DESCRIPTION:** This was the PTA's second annual Willamette Valley Pie fundraiser, and our first online.

## MONEY RAISED:

**\$1000**

pie revenue

+ 1150

previous  
balance

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**\$2150**

for the Woodlawn  
Community Resilience Fund

## IN OTHER NEWS...

- **We've sold \$1500** worth of Wildcat gear this year (\$\$ goes to the PTA General Fund)

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**CONTACT:** Loretta @ [ltinnon@pps.net](mailto:ltinnon@pps.net), Bethany @ [bethany.wofford@gmail.com](mailto:bethany.wofford@gmail.com)

## CONTACT THE PTA

WoodlawnSchoolPTA@gmail.com  
WoodlawnWildcatsWebsite@gmail.com

Have a great  
night!

*Thanks for coming!*

GET IN TOUCH

WoodlawnSchoolPTA@gmail.com

<https://woodlawnwildcats.org>